APA (American Psychological Association) 7th is an author-date referencing style where you have an in-text citation and a related entry in a reference list at the end of your document.

APA 7th - social media

This example specifies the method of referencing posts to social networks such as Blogs, Facebook and Twitter.

If there is no year of publication use the abbreviation (n.d.) for no date and include a retrieval date.

Reference list

Add a reference list entitled **References** at the end of your essay, citing all sources used in the body of your writing, except for personal communications.

The reference list should be in alphabetical order by the first author's surname (last name).

The first line of each reference should be aligned with the left margin. Second and subsequent lines should be indented seven spaces (1.27cm).

Blog post

Format

Author. (Year, Date). Title of post. *Name of Site* . https://xxx

Note: Blog posts are treated more like an article in a journal.

Example

Bolstad, R. (2017, August 22). What motivates game-using teachers? Episode 6. *NZCER.* https://www.nzcer.org.nz/blogs/what-motivates-game-using-teachers-episode-6

Island Mum. (2012, July 15). What we're reading: An introduction to the criminal law. *No Mum is an Island.* http://nomumisanisland.blogspot.co.nz/2012/07/what-were-reading-introduction-to.html

Kepnes, M. (2017, August 3). What's the matter with Lonely Planet? *Nomadic Matt* . Retrieved from https://www.nomadicmatt.com/travel-blogs/lonely-planet/

Facebook

Note: For the title of the post use up to the first 20 words of the content. After the title in square brackets describe any audiovisuals e.g., [Image attached], [Infographic] or [Video].

Format

Author. (Year, Date). *Title of post* [Description of audiovisuals]. Site Name. https://xxx

Example

Dent, M. (2019, November 22). *These infographic are fabulous for parents and educators* [Infographic]. Facebook. https://bit.ly/34iGQue

KaraHands. (2017, August 1). *This is why I exist. . . . . . . Giving families the opportunity to have a holiday without worry or concern...... It was lovely* [Image attached]. https://www.facebook.com/KaraHands/posts/ 1515841015133470

NZIE - New Zealand Institute of Education (2019, December 3). *Yesterday we had so much fun stepping into the world of virtual reality, fight laser robots* [Video]. Facebook. https://bit.ly/2PiBFWU

Twitter / Tweet

Note: For the title of the post use up to the first 20 words of the content. After the title in square brackets describe any audiovisuals e.g., [Image attached] or [Thumbnail with link attached].

Format

Author [@username]. (Year, Date). *Title of post* [Description of audiovisuals]. Site Name. https://xxx

Example

Community Research [@GoodResearch]. (2019, December 12). *New Zealand's mental health and addiction services Monitoring indicator update 2017 & 2017/18* [Thumbnail with link attached] [Tweet]. Twitter. https://twitter.com/ GoodResearch/status/1204907430653640706

New Zealand Business [@NZ_Global]. (2017, August 17). *Try award-winning @villamaria_wine today @CalgaryCoop . #NZWine* [Image attached] [Tweet]. Twitter. https:// twitter.com/NZ_Global/status/898187721579122689

NZTE [@NZTEnews]. (2017, September 14). *Te Kete is our guide to Māori culture & language to help you & your business share NZ's unique cultural* [Image with link attached] [Tweet]. Twitter. https://twitter.com/NZTEnews/status/908499406412042240

Obama, B. [@BarackObama]. (2017, August 12). "*No one is born hating another person because of the color of his skin or his background or his religion...*" [Image attached] [Tweet]. Twitter. https://twitter.com/BarackObama/status/896523232098078720

An example reference list

See also: multiple works by the same author , one source cited in another , similar information from multiple works , abbreviations .

In-text citation

When you use another person's ideas or words in your text include the author's name and publication date in brackets.

If you use the author's name as part of a sentence, include the date of publication in brackets.

If there is no year of publication use the abbreviation (n.d.) for no date.

- Reflects on issues as a mother and in particular reading and interpreting children's books with an adult mindset (No Mum is an Island, 2012).

- Kepnes (2017) ponders on the changes to the Lonely Planet guide with the change of ownership.

See also: Multiple works by the same author, Similar information from multiple works, One source quoted in another

An example paragraph

See also: more on paraphrasing ...

Quoting

Direct quotes of less than 40 words require quotation marks and the page number/s.

For direct quotations, where page numbers are not available, use a paragraph number, or if a large document use a section heading followed by the paragraph number.

Paragraph numbers

Note: If there are no paragraph numbers, count the paragraphs. Use para. in front of the number

- The differences of reading books as a child "don't quite retain that same magic upon rereading as an adult" (No Mum is an Island, 2012, para. 1).

- Kepnes (2017) discusses how Lonely Planet has "fallen from its perch as "the bible" for budget travellers (para. 6).

Section headings

Note: Add the word section after the heading. If it is a long heading shorten it and put quotation marks around the heading

- Bolstad (2017) stated that "staff have worked together to develop a shared values base to underpin curriculum thinking" (A values-based curriculum section, para. 1).

See also: [more on quoting, including long quotes …](#)

This material is based on the *[Publication manual of the American Psychological Association](#)* (2020). For further information, please consult the manual directly.